



City of Westlake  
Annual

# SpringFest 2024

Sponsorship opportunities  
available!

[events@westlakegov.com](mailto:events@westlakegov.com)

**CONTACT US**

561-530-5880

**Additional event details available at:**  
[www.westlakegov.com](http://www.westlakegov.com)

Dear EGGSTRAORDINARY friends of Westlake,

The City of Westlake would like to formally invite you to join our Annual SpringFest celebration with special guest, Mr. Bunny, himself!

We are asking for your help in getting him here to celebrate with the children while they take pictures with him, hunt for prize-filled eggs, and enjoy all the yummy foods our local food trucks and market vendors bring in. Our event continues to be a family-filled outdoor event, bringing the community together and celebrating family.

Sponsoring this event is a fantastic opportunity for local businesses to build and increase brand awareness throughout the Western Communities of Palm Beach County.

Here are some of the best reasons to say yes to this opportunity:

- ✓ Reach local residents NEW and OLD
- ✓ Listing on the City's website and Facebook social media page
- ✓ Help the City offset event costs to continue bringing EGGSTRODINARY and EGGCITING fun to the community
- ✓ Build community engagement
- ✓ Have pride in supporting a local family celebration

We aim to keep these events FREE to the public, and it's made possible because of supporters like you. Please review the below sponsorship packages and choose the level that is best for you. But don't wait too long. You don't want to miss it!

Thank you for your consideration and support,

City of Westlake

Sponsorship commitment forms may be completed  
on the CITY WEBSITE to receive an invoice.

[www.westlakegov.com](http://www.westlakegov.com) | [events@westlakegov.com](mailto:events@westlakegov.com) | 561-530-5880

**EGGCELLENT SPONSOR \$10,000 - ( 1 SPOT AVAILABLE)**

Dedicated city provided business signage on main egg-hunt field, promotional booth space (10' x 10' tent, 2 chairs and 6 ft table included) at the event, logo recognition in all print and media distribution including the city website and news release recognition and approved marketing materials.

**EGGTACULAR SPONSOR - \$7,500**

City provided signage at bunny photo location, promotional booth space (10' x 10' tent, 2 chairs and 6 ft table included) at the event, logo recognition in all print and media distribution including the city website and news release recognition and approved marketing materials.

**EGGMAZING SPONSOR - \$5,000**

City provided signage at petting zoo location, promotional booth space (10' x 10' tent, 2 chairs and 6 ft table included) at the event, logo recognition in all print and media distribution including the city website and news release recognition and approved marketing materials.

**HIPPITY HOP SPONSOR - \$1,000**

City provided signage at vendor row, company recognition and company logo presented on Social Media Pages and City website and approved marketing materials.

**BASKET SPONSOR - \$750**

Company recognition and company logo presented on Social Media Pages and City website and approved marketing materials.

**BUNNY SPONSOR - \$500**

Company recognition and company logo presented on Social Media Pages

To ensure receipt of sponsorship benefits, we will gladly accept donations up until March 14th. Printed recognition is not guaranteed if donation is received after this date.

Logos should be submitted to [events@westlakegov.com](mailto:events@westlakegov.com)

# Sponsor Registration

## Annual SpringFest



Business Name / Sponsor Name

### Sponsorship Packages

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> EGGCELLENT<br>\$10,000             | <input type="checkbox"/> EGGTACULAR<br>\$7,500 | <input type="checkbox"/> EGGMAZING<br>\$5,000 |
| <input type="checkbox"/> HIPPIITY HOP<br>SPONSOR<br>\$1,000 | <input type="checkbox"/> BASKET<br>\$750       | <input type="checkbox"/> BUNNY<br>\$500       |

Contact Name

Email

Contact Phone Number

   /    /    

Address

**Please submit this form with your payment. If you are a sponsor that must provide a logo, please send to [events@westlakegov.com](mailto:events@westlakegov.com) by March 14th.**

Make Checks Payable To:  
City of Westlake  
4001 Seminole Pratt Whitney Rd.  
Westlake, FL 33470

Ph. 561-530-5880  
Email: [events@westlakegov.com](mailto:events@westlakegov.com)