



FOURTH ANNUAL
FOURTH
FEST

CORPORATE
SPONSORSHIP
OPPORTUNITIES

JULY 4TH | 5 PM

Title Sponsor

\$20,000

- Event to be named: City of Westlake FourthFest presented by XXX
- Company name included in all local publicity efforts and media releases
- Sponsorship is mentioned in announcements from stage
- Exclusive opportunity to speak at the event from the main stage.
- Inclusion in video shown on stage during event
- Company name/logo Inclusion in wrap-up Social Media post
- Premium placement of two 10' by 10' tents at event for onsite activation
- Company logo included on printed and digital marketing materials
- A minimum of twelve Social Media posts (reach per post – 250,000)
- Ability to create promotional tie-ins related to event; *with City approval*
- Banner ad on the City website for two weeks before the event
- Company distribution of approved promotional items during the event
- Company logo on all event sponsor signage
- Company name/logo to appear on the City of Westlake's website under event information
- VIP Parking for six vehicles
- VIP Tent – 12 tickets. Includes complimentary food and beverage (alcoholic and non-alcoholic) and access to VIP restrooms.
- Commemorative plaque recognizing sponsorship presented by Mayor

Kid Zone Sponsor

\$10,000

- Kids Zone to be tagged: Kids Zone sponsored XXX
- Company name included in all local publicity efforts and media releases
- Sponsorship is mentioned in announcements from stage
- Inclusion in video shown on stage during event
- Company name/logo Inclusion in wrap-up post (video or photos on Social Media)
- Premium placement of one 10' by 10' tent at event for onsite activation
- Company logo included on printed and digital marketing materials
- A minimum of ten Social Media posts (reach per post - 250,000)
- Company distribution of approved promotional items during event
- Company logo on all event sponsor signage
- Company name/logo to appear on the City of Westlake's website under event information
- VIP Parking for four vehicles
- VIP Tent – 10 tickets. Includes complimentary food and beverage (alcoholic and non-alcoholic) and access to VIP restrooms.
- Commemorative plaque recognizing sponsorship presented by Mayor

Red, White & Blue Sponsor

\$5,000

- Vendor & Food Truck Area & Food Seating Tent to tagged: Red, White & Blue Vendor Valley sponsored XXX
- Company name included in all local publicity efforts and media releases
- Inclusion in video shown on stage during event
- Sponsorship is mentioned in announcements from stage
- Company name/logo Inclusion in wrap up post (video or photos on Social Media)
- One 10' by 10' tents at event for onsite activation
- Company logo included on printed and digital marketing materials
- A minimum of six Social Media posts (reach per post – 250,000)
- Company distribution of approved promotional items during event
- Company logo on all event sponsor signage
- Company name/logo to appear on the City of Westlake's website under event information
- VIP Parking for two vehicles
- VIP Tent – 8 tickets. Includes complimentary food and beverage (alcoholic and non-alcoholic) and access to VIP restrooms.
- Commemorative plaque recognizing sponsorship presented by Mayor

**Independence Sponsor
(with Tent)**

\$2,500

- Sponsorship is mentioned in announcements from stage
- Inclusion in video shown on stage during event
- Company name/logo Inclusion in wrap up post (video or photos on Social Media)
- One 10' by 10' tents at event for onsite activation in prominent area
- Company logo included on printed and digital marketing materials
- A minimum of four Social Media posts (reach per post – 250,000)
- Company distribution of approved promotional items during event
- Company name/logo to appear on the City of Westlake's website under event information
- VIP Parking for two vehicles
- VIP Tent - 4 tickets. Includes complimentary food and beverage (alcoholic and non-alcoholic) and access to VIP restrooms.
- Certificate of Participation/Appreciation to display in your business signed by Mayor

**Independence Sponsor
(without Tent)**

\$2,000

- Sponsorship mention in announcements from stage
- Inclusion in video shown on stage during event
- Company name/logo Inclusion in wrap up post (video or photos on Social Media)
- Company logo included on printed and digital marketing materials
- A minimum of four Social Media posts (reach per post – 250,000)
- Company distribution of approved promotional items during event
- Company name/logo to appear on the City of Westlake's website under event information
- VIP Parking for two vehicles
- VIP Tent – 4 tickets. Includes complimentary food and beverage (alcoholic and non-alcoholic) and access to VIP restrooms.
- Certificate of Participation/Appreciation to display in your business signed by Mayor



FOURTH ANNUAL
FOURTH
FEST

SMALL BUSINESS

SPONSORSHIP
OPPORTUNITIES

JULY 4TH | 5 PM

Fireworks Sponsor

\$1,000

- Company logo inclusion on digital marketing materials
- Inclusion in video shown on stage during event
- Company name/logo Inclusion in wrap-up post (video or photos on Social Media)
- A minimum of two Social Media posts reaching up to 225,000 people
- Company distribution of approved promotional items during event
- Company name/logo to appear of City of Westlake's website under event information
- VIP Parking for one vehicle
- VIP Tent -2 tickets. Includes complimentary food and beverage (alcoholic and non-alcoholic) and access to VIP restrooms.
- Certificate of Participation/Appreciation to display in your business signed by Mayor

Sparkler Sponsor

\$500

- Company logo inclusion on digital marketing materials
- Inclusion in video shown on stage during event
- Company acknowledgment announcement at event
- One company name mention and tag on the City's Social Media
- Company distribution of promotional items during event
- Company name/logo on City of Westlake's website under event information

**Friends of Westlake
Patriotic Roll Call Sponsor**

\$250

- Inclusion in Friends of Westlake Patriotic Roll Call on Social Media
- Announcement from stage
- Inclusion in video shown on stage during event

**DEADLINE FOR SPONSORSHIP
JUNE 15, 2025**

**CONTACT: EVENTS@WESTLAKEGOV.COM
561-530-5880**



JULY 4TH | 5 PM

SPONSOR REGISTRATION

Business/Sponsor Name



SPONSORSHIP LEVELS

- Title** \$20,000
- Kid Zone** \$2,000
- Red, White & Blue** \$5,000
- Independence (w/ tent)** \$2,500
- Independence (w/o tent)** \$2,000
- Fireworks** \$1,000
- Sparkler** \$500
- Friends of Westlake Patriotic Roll Call** \$250



CONTACT INFORMATION

Contact Name :

E-Mail : Phone :

Address :

City / State : Zip Code :

Facebook Page:

Please submit this form with your payment. If you are a sponsor who must provide a logo, please send it to events@westlakegov.com by June 15, 2025.

Make Checks Payable to:
 City of Westlake
 4001 Seminole Pratt Whitney Rd.
 Westlake, FL 33470
 Ph. 561-530-5880
 Email: events@westlakegov.com

For electronic payments, click here: https://westlakegov.govtportal.com/sa-form/?portal_id=gp3404