

Tuesday, July 4, 2023

CITY OF WESTLAKE FOURTHFEST



MUSIC | FOOD | FIREWORKS

Gates open at 3PM

WWW.WESTLAKEGOV.COM
events@westlakegov.com
561-530-5880

City of Westlake's 2nd Annual FourthFest

We're back! The City of Westlake would like to invite you to the 2nd annual FourthFest bash!

Please join us as we celebrate the independence of the United States of America. We welcome city residents and the surrounding areas to dance, play, eat and enjoy performances by a live band and an amazing fireworks show all in the center of our city.

None of this would be possible without the help of our local businesses and organizations. As we bring our vision to life we would like to ask for your financial assistance in helping us present this event and making it better than last years.

Attached you will find the different levels of sponsorship packages we have that we believe will help make this the event of the year.

We would like to thank you in advance for your contribution.

Tuesday, July 4, 2023 | Doors Open at 3PM | Kingfisher Blvd.



FOURTHFEST



Dear Friends,

We at the city of Westlake are excited to bring this event to the community this year. With the help of supporters like you, our Independence Fireworks Celebration will become a world-class event. Sponsoring this event is a fantastic opportunity for businesses to build increased brand awareness with residents of Westlake and the Western Communities of Palm Beach County.

Here are some of the best reasons to say "Yes" to this opportunity:

- ✓ Reach local NEW residents and beyond
- ✓ Be listed in newspaper advertising, websites
- ✓ Have your name listed with other sponsors on all social media platforms
- ✓ Be featured with your logo on the event flier
- ✓ Have pride in supporting this patriotic celebration for the community

Live music - Food trucks - Veterans' tribute
Performance of our National Anthem - FIREWORKS SHOW

This event is FREE to the public. It only happens because of supporters like you. Please review the below sponsorship packages and choose the level that is best for you. But don't wait too long. You don't want to miss it!

[PRESENTING SPONSOR \\$20,000](#)

Naming rights for 2023 event (i.e., Your Company Name, Fourth of July Concert and Fireworks Show), Promotional booth space (10' x 10') at the event, 10' x 30" company banner on stage and Fun Zone Area, recognition in all print and media distribution, including company logo recognition during the event, proud presenting sponsor logo and news release recognition.

[TITLE SPONSOR \\$15,000](#)

Promotional booth space (10' x 10') at the event, 10' x 10" company banner on stage and Fun Zone Area, recognition in all print and media distribution, including company logo recognition during the event, proud title sponsor logo and news release recognition.

FOURTHFEST



STARS & STRIPES \$10,000

Promotional booth space (10' x 10') at the event, company banner in Fun Zone Area, recognition in all print and media distribution, including company logo, recognition during event, approved marketing materials included in city swag bag and news release recognition.

RED, WHITE & BLUE \$5,000

Promotional booth space (10' x 10') at the event, recognition in all print and media distribution, including company logo recognition during event, approved marketing materials included in city swag bag and news release recognition.

INDEPENDENCE - \$2,500

Promotional booth space (10' x 10') at the event, recognition in all print and media distribution, including company logo recognition during the event and approved marketing materials included in city swag bag.

FIRE - \$1,000

Company recognition and company logo presented on City Website and Social Media Pages and approved marketing materials included in city swag bag.

SPARKLER \$500

Company recognition and company logo presented on Social Media Pages and approved marketing materials included in city swag bag.

PATRIOTIC FAN \$250

Approved marketing materials included in city swag bag.

Thank you for your consideration and support,

City of Westlake

To ensure receipt of sponsorship benefits, we will gladly accept donations up until May 25th.
Printed recognition is not guaranteed if donation is received after this date.

Sponsor Registration

2nd Annual FourthFest



Business Name

Sponsorship Package

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Presenting
\$20,000 | <input type="checkbox"/> Title
\$15,000 | <input type="checkbox"/> Stars & Stripes
\$10,000 | <input type="checkbox"/> Red, White & Blue
\$5,000 |
| <input type="checkbox"/> Independence
\$2,500 | <input type="checkbox"/> Fire
\$1,000 | <input type="checkbox"/> Sparkler
\$500 | <input type="checkbox"/> Patriotic Fan
\$250 |

Contact Name

Email

Contact Phone Number

 / /

Address

Make Checks Payable To:
City of Westlake
4001 Seminole Pratt Whitney Rd.
Westlake, FL 33470

Online Payment Link:
<https://westlakegov.govtportal.com/?loggedout=true>

