

CITY OF WESTLAKE

## **SPRINGFEST**

### **SPONSOR**OPPORTUNITIES

**APRIL 5, 2025 11 A.M. - 3 P.M.** 

#### Celebrate the joy of spring at Westlake's 3rd Annual SpringFest!

The free, family-friendly event will occur directly across the street from Adventure Lodge at **5490 Kingfisher Blvd.** and promises fun for all ages.

This year's festivities include:

- Easter Egg Hunts for various age groups
- Live music and entertainment
- Petting zoo featuring adorable animals
- Face painting and balloon twisting
- A variety of food trucks and market vendors
- Photos with the Easter Bunny

#### **Eggcelent Sponsor**

\$10,000

- Dedicated city-provided business signage on main egg-hunt field
- Promotional booth space (10' x 10' tent, 2 chairs and 6 ft table included) at the event
- Logo recognition in all print and media distribution including the city website and news release recognition and approved marketing materials

#### 1 sponsorship available

#### **Hippity Hop Sponsor**

\$1,000

- City provided signage at vendor row
- Company recognition and logo presented on Social Media and City website and approved marketing materials
- Supply own tent

#### **Vendor Booth Space**

\$50

 Vendors must bring their own tents, tables, and generators if electricity is required.

If space allows, an additional 10x10 space can be purchased for another \$100.

#### **Eggtacular Sponsor**

\$7,500

- City-provided business signage at bunny photo location
- Promotional booth space (10' x 10' tent, 2 chairs and 6 ft table included) at the event
- Logo recognition in all print and media distribution including the city website and news release recognition and approved marketing materials.

#### **Eggmazing Sponsor**

\$5.000

- Dedicated city-provided business signage at petting zoo location
- Promotional booth space (10' x 10' tent, 2 chairs and 6 ft table included) at the event
- Logo recognition in all print and media distribution including the city website and news release recognition and approved marketing materials.

#### **Basket Sponsor**

\$750

 Company recognition and logo presented on Social Media and City website and approved marketing materials

#### **Bunny Sponsor**

\$500

• Company recognition and logo presented on Social Media

DEADLINE FOR SPONSORSHIP MARCH 15, 2025

CONTACT: EVENTS@WESTLAKEGOV.COM 561-530-5880



# SPRINGFEST

## **SPONSOR**REGISTRATION

**APRIL 5, 2025 11 A.M. - 3 P.M.** 

Business/Sponsor Name

SPONSORSHIF	PACKAGES		
Eggcelent Sponsor \$10,000	Eggtacular Sponsor \$7,500	Eggmazing Sponsor \$5,000	Hippity Hop Sponsor \$1,000
<b>Basket Sponsor</b> \$750	Bunny Sponsor \$500	Vendor Booth Space \$50 10x10 space (no tent)	

# CONTACT INFORMATION Contact Name: E-Mail: Phone: Address: Zip Code: Facebook Page:

Please submit this form with your payment. If you are a sponsor who must provide a logo, please send it to <a href="mailto:events@westlakegov.com">events@westlakegov.com</a> by March 15, 2025.

#### Make Checks Payable to:

City of Westlake 4001 Seminole Pratt Whitney Rd. Westlake, FL 33470 Ph. 561-530-5880

Email: <a href="mailto:events@westlakegov.com">events@westlakegov.com</a>

For electronic payments, click here: <a href="https://westlakegov.govtportal.com/sa-form/?portal\_id=gp3404">https://westlakegov.govtportal.com/sa-form/?portal\_id=gp3404</a>